



WorldStar Packaging Awards

Win the worldwide recognition your package deserves by entering the WorldStar Competition. The pre-eminent international award in packaging, WorldStar illustrates the continual advancement of the state of our packaging art and creates a living standard of international packaging excellence from which others may learn.

WorldStars are presented only to those packages which, having already won recognition in a national competition, are compared by an expert panel of judges to similar packages from around the world. Awards are based on the judges' consensus that a package is superior in its own right, and better in its class in execution or innovation by comparison.

SOME OF WORLDSTAR 2015 WINNER

**NITROS : Energy Shot in "Standing" Thermoforming Packaging Form - Beverage
PT. Bintang Toedjoe-Indonesia, AsiaStar**



The ready to drink & "Extra Joss NITROS", is the first energy shot in Inodnesia, even in the world that use thermoforming packaging technology. This thermoforming packaging is designed as an alternative packaging for energy shots besides the glass bottle and plastic packaging which are already common in the market.

Thermoforming packaging can provide various forms of packaging that is more attractive in appearance and still delivers convenience for the consumer. NITROS is also becoming more attractive since the packaging itself can "stand" and therefore is easy to display and of course, adds to its unique selling point.



PRESIDENT'S AWARD



GOLD AWARD - LOCKED4KIDS CHILD RESISTANT CARTON BOX-BY ECOBLISS Locked4Kids BV - Netherlands

Locked4Kids is the World's first Child Resistant Carton certified against both the ISO/EN 8317 and US 16 CFR 1700.20 standard. This innovation acts as a last line of defense against unintentional child poisoning. Locked4Kids will prevent numerous accidents and save the lives of many young children. Locked4Kids has been designed to prevent young children from gaining access to the content. Adults however should be able to open the packaging easily. Locked4Kids consists of a carton and a tray in which blisters with medicine or other products, dangerous for young kids, can be packaged.



Hamidiye Water Bottle - Beverages Anadolu Cam Sanayii A.S. , Turkey

The design shares the elegance of Istanbul, and the easily handled neck part, shows the continuity of designed water. It is with wide radiuses of soft curves and modern lines. Tulip theme, the historical logo of the brand from Ottoman to present, emphasized under the bottom as engraving.

For the first time in a glass water bottle, a tulip embossment that has a connection with our national history is used. Also, specially designed glass water bottle is used by 3 different companies (Hamidiye, Taskesti, Kavacik) in our country, for the first time. It has high production efficiency.

